

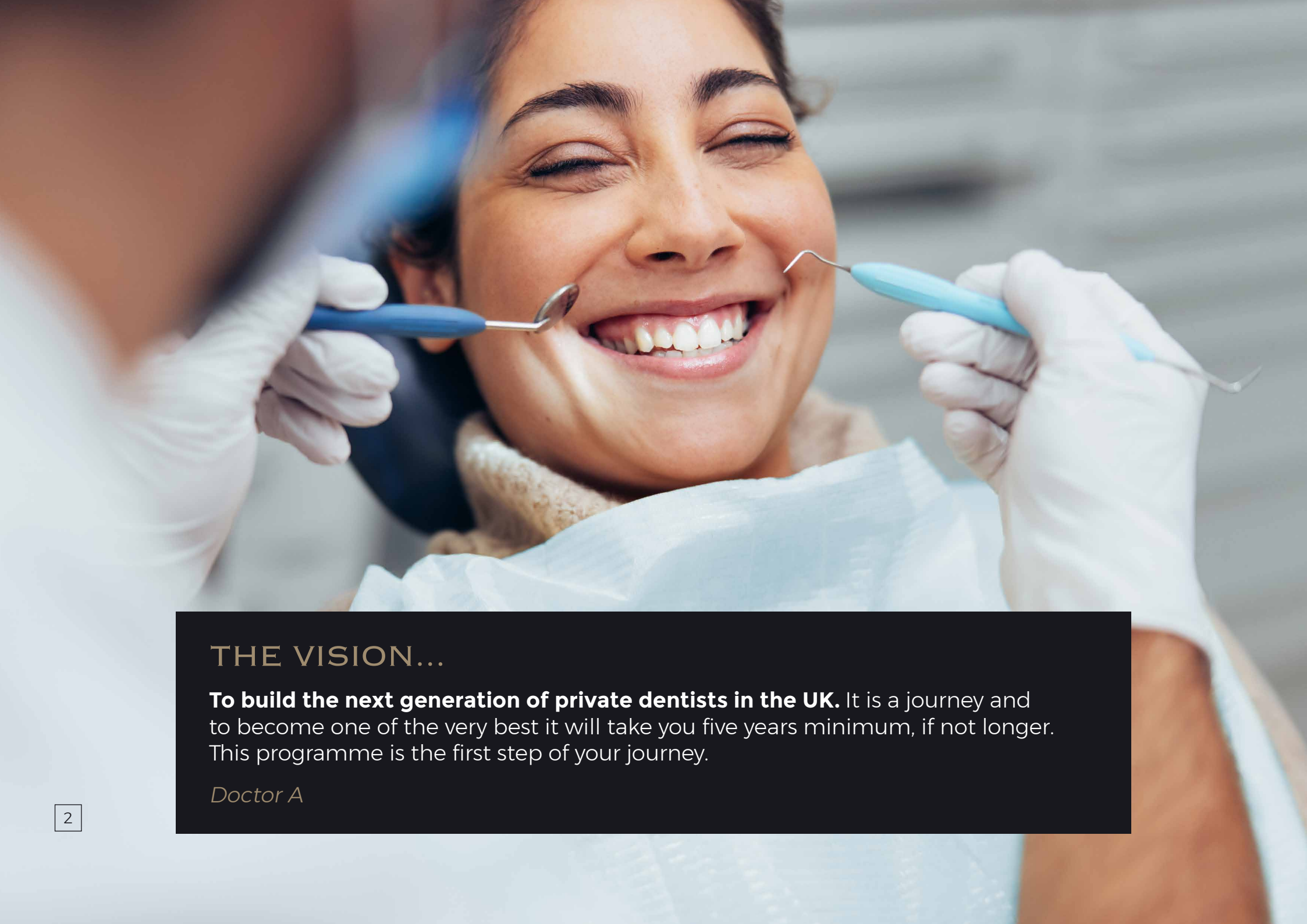


FUTURE MASTERS OF PRIVATE DENTISTRY

For growth-minded Associates who want to excel up the dental experience ladder and become a sought-after private Dentist.

Become that Dentist you first envisioned... and more.





THE VISION...

To build the next generation of private dentists in the UK. It is a journey and to become one of the very best it will take you five years minimum, if not longer. This programme is the first step of your journey.

Doctor A

ABOUT DOCTOR A

Founded by Doctor A, an award-winning private dentist and owner of the prestigious Black Swan Dental Spa. This programme reflects his extensive experience in dental mentorship and leadership roles, including chairing the BDA Young Dentist Western Counties branch for eight years.

Building on his extensive journey and wealth of experience in dentistry that spans across two decades, this programme is carefully crafted to guide associates through a tailored education pathway, enabling them to acquire the right confidence and knowledge at each stage.

Designed to help associates grow amidst the complexities of dental practice, it is structured to **minimise distractions and foster optimal learning.**

The goal is to equip participants with a **solid foundation**, ensuring they emerge as popular and experienced dentists capable of maximising job satisfaction, confidence and earning potential in any private practice setting after two years of dedicated training.

Doctor A - an award-winning private dentist
and founder of this programme



INTRODUCING THE PDM PROGRAMME

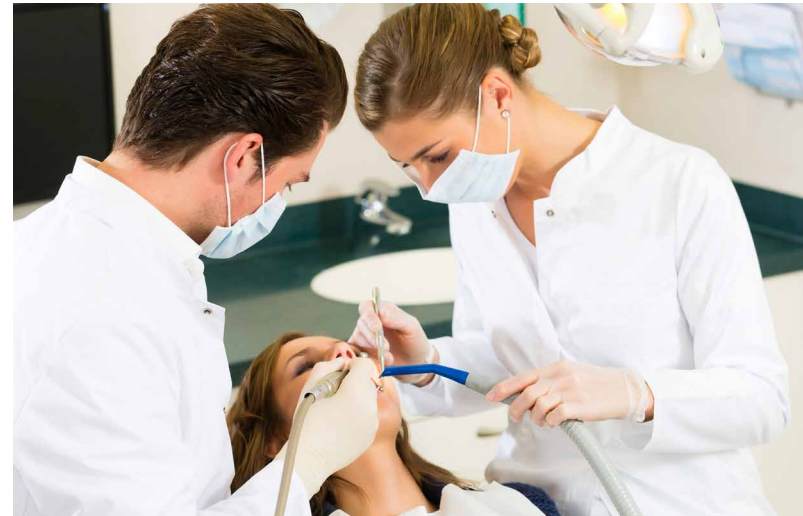
Private Dental Mentor offers a proven mentored programme for those seeking to excel in private practice. The programme provides a **structured pathway** to help Associates increase their knowledge, experience and ability post-FD or DCT.

This will enable you to rise up the dental experience ladder, produce superb quality, long-lasting, confident dentistry and **stand out amongst your peers.**

THRIVE IN PRIVATE PRACTICE

Many associates dream of thriving in private practice, working alongside a fantastic team and offering patients the best treatment options. We've reached this goal and let us tell you... **it wasn't easy.**

This is why we created this programme: **to allow the next generation of associates to avoid the wrong turns we had taken and learn from our wins directly.**



The shift to private care means we must showcase the true value of our services and provide a more personal experience.

Success doesn't come easy. It's about pulling yourself out of difficult situations and believing in your vision, no matter the setbacks.

Doctor A

STRUCTURED PATHWAY INTO PRIVATE DENTISTRY

Our courses provide a structured pathway that aligns with your learning style and current work environment. The goal is to equip you with the skills and confidence to excel in private practice.

WITH THREE DISTINCT LEARNING OPTIONS, you'll find a pathway into private dentistry that's tailored to your needs, helping you gain valuable insights, essential training, and confidence-building experiences to succeed in a private practice setting.

LEVEL UP FOR PRIVATE DENTAL PRACTICE

2 day course

Led by Doctor A and Horton Consulting, this is the ideal introduction to the PDM programme.

EXCEL IN PRIVATE DENTISTRY

12 month PDM programme

The ideal pathway to master essential skills, gain confidence, and thrive in private practice.

FOCUSED SPECIALIST LEARNING

Individual modules

Ideal for those looking to focus on a specific topic or refresh their skills.



GROWTH

New skills drive progression and the ability to offer more treatment options.



VALUE

Investing in self-development can result in increased job satisfaction and remuneration.



QUALITY

Patients receive better care with a broader range of high-quality treatment options.



FREEDOM

Work the hours that encourage a better work-life balance and contribute to consistent high-quality dentistry.

2 DAY COURSE

LEVEL UP FOR PRIVATE DENTAL PRACTICE

For ambitious associates longing to become a sought-after private dentist.

Experience a structured pathway into the realities of private dentistry with our two-day Level Up for Private Dental Practice course, meticulously curated to equip you with the essential skills needed to excel from day one.

COURSE STRUCTURE

This two-day course takes place across UK cities throughout the year and is the ideal introduction to the PDM programme. Led by Doctor A and Horton Consulting, this programme is suitable for both foundation dentists completing their FD or DCT year and associate dentists looking to level up in private dentistry.

Limited to 20 delegates per course, the intimate group setting allows for a comprehensive theoretical and hands-on learning experience over two-days.

For the latest dates and locations, please visit our website or follow our social channels >>



COURSE CONTENT

DAY 1

- Levelled up new patient examinations
- Advanced customer service skills
- Case presentation skills to wow your patients
- Advanced pain management
- Confidence-building techniques

DAY 2

- Genuinely pain-free dentistry
- Case planning and restorability assessments
- Financial management and fee setting
- Dental bleaching expertise

EXCEL IN PRIVATE DENTISTRY

For growth-minded associates eager to excel in private dentistry.

Build your skillsets to offer patients the best treatment care options, using the latest equipment and working with like-minded professionals that will assist in your professional career prospects across a comprehensive 12-month Programme.

COURSE STRUCTURE

The programme will consist of a **weekly study day** with face-to-face sessions every four weeks at our Somerset training facilities.

On the remaining three Thursdays, you will engage in **remote learning** with monitored assignments and mentorship focussed on the month's topic. Zoom sessions will facilitate case discussions, ensuring a comprehensive exploration of various subjects.

Limited to 20 delegates per cohort, the small group setting supports mentor-led learning environment, crucial for your continuous progress.



COURSE CONTENT

- Detailed Dental Examinations
- Communication and Customer Service
- Dental Emergency Management
- Endodontic Restorability Assessment
- Periodontal Case Planning
- Photography
- Posterior Dental Morphology
- Anterior Dental Morphology
- Posterior Composites
- Anterior Composites
- Whitening
- Treatment Presenting and Case Planning



**Weekly mentored
online sessions**



**Hands-on
learning**



**Case
discussions**



**Monthly face-to-face
sessions**



**FREE DSLR camera
and accessories**

THE SPEAKERS

We've spared no effort in assembling leaders in their field to provide you with unparalleled education and mentorship. Each one brings a unique wealth of knowledge and experience and is here to guide you on your journey to becoming the sought-after private dentist you've always aspired to be.

DOCTOR A

Programme Director, Traditional & Cosmetic Dentist

BDS (Bristol), MJDF RCS (Eng)

Doctor A is the visionary behind Private Dental Mentor and the principal dentist and clinical director at Black Swan Dental Spa & Implant Centre, Somerset. Since graduating from Bristol Dental Hospital in 2008, he has become a leading and award-winning cosmetic dentist in the southwest, specialising in whitening, implants, orthodontics and cosmetic dentistry.



GURVINDER BHIRTH

Composite Mentor

BDS (Liverpool) MClinDent Fixed and removable prosthodontics (KCL)

Gurvinder has a master's in clinical dentistry (MClinDent) from King's College London. He is renowned for his expertise in composite resin restorations and tooth wear management and often lectures nationally and internationally. He holds full membership with prestigious dental organisations including the British Academy of Aesthetic Dentistry (BAAD) and the Bio Emulation restorative group.



JANOS MAKO

Morphology Mentor

Janos Mako graduated from Budapest as a dental technician in 1994. He taught prosthetic basic skills and tooth anatomy before becoming a ceramist until 1999. Since then, he has been a self-employed master technician, founding Individual Dental in 2003. In 2013, he established his own ceramic school, emphasising the importance of continuous learning and teaching.



NADEEM YOUNIS

Isolation Mentor

BDS (Sheffield) DGGP (UK) DPDS (Bristol) MSc (Bristol)

With over 23 years' experience in dentistry, Nadeem is the President of the British Academy of Aesthetic Dentistry and Founder of Northwest Dental Academy. Specialising in orthodontics, he is actively involved in teaching aesthetic dentistry and holds memberships with the British Orthodontic Society, British Dental Association and Faculty of General Dental Practitioners at the Royal College of Surgeons England.



IAN DUNN

Periodontal Mentor

BchD MFGDP(UK) MSc (Perio)

Ian qualified from Leeds in 1998 and went into general practice in the Northwest. In 2001, he was awarded the FGDP membership. In 2002, he joined the teaching staff at Liverpool Dental Hospital in the Periodontology Department, where he became the Undergraduate Teaching Lead and a Senior Clinical Teacher in Periodontics. He is on the GDC Specialist list in Periodontics and is a College of General Dentistry Fellow. He teaches at the Royal College of Surgeons and runs their short course in periodontics.



LAURA HORTON

Communication Mentor

With 25 years' experience, Laura started her journey as a dental nurse. As a clinic owner, she leads her team, focusing on treatment coordination and clinic growth. With expertise in marketing and patient care workflows, Laura ensures a seamless patient journey from initial contact to consultation. With 15 years of consulting experience in dental clinics, she brings impactful training programmes that benefit clinicians and teams, all drawn from her extensive real-world expertise.



AMMAR AL-HOURANI

Endodontal Mentor

*BDS (Glas) DDS (Endo) MFDS RCS,
Ed MEdno RCS (Edin) - Clinical Lecturer
Peninsula Dental School*

Qualifying from Glasgow Dental School in 2009, Ammar became interested in Endodontics early on in his career. This led him to embark on a postgraduate endodontic training programme at Liverpool Dental School in which he achieved his Membership in Endodontics specialism examination by the Royal College of Surgeons in Edinburgh and his Doctorate in Endodontology. Ammar is currently an Honorary Consultant and Clinical Lecturer at Peninsula Dental School, Plymouth.



STEVE CONTEH

Photography Mentor

BDS (KCL) MSc Dental Implantology (Bristol)

Graduating from King's College London, Steve continuously enhances his skills through travel and education. Steve holds a coveted masters in implant dentistry from the University of Bristol and undergoes training in various aspects of dental care. With a passion for photography, he shares his expertise by teaching photography techniques to dentists nationwide, aiming to elevate standards of dental care.



Find out more about our speakers here >>



FREQUENTLY ASKED QUESTIONS



Is this programme like a private foundational year?

The programme has been designed to be an **extension of Foundation training** for private practice to allow you to transition and take the next step as smoothly as possible. **No courses out there exist like this** with as strong a line-up of speakers and mentors - **this is a true UK first**.

Is private practice really that different to NHS?

Unfortunately, there is a **steep learning curve** from NHS to private practice purely down to the patient's expectations changing the moment they have to part with their hard-earned cash, and everything needs to be upgraded. This includes communication skills, body language, confidence, diagnostic skills, treatment and practical skills and follow-ups, as well as complaint management.

Can't I go and do the courses myself?

You certainly can try. Many of our successful associates have found the PDM programme to be very comprehensive with all the correct order of world-class speakers being brought in specifically for you to be taught in a small group session as well as weekly mentoring on each month's topic and cases.

Why should I trust your course structure?

We have been there and done it - and if we were to start our careers again, **this is the exact order that we would've done our journey**. Leave the experimenting to us and enjoy the benefits of our dental life experience as course junkies.

Would I be able to spread the cost?

We have **further finance facilities available** beyond the 12-month interest-free period if needed, so please do enquire and we can certainly consider it.

**FREE DSLR
CAMERA
WORTH
£1500
INCLUDED!**



All Associates that sign up will receive a Digital SLR camera, accessories and full setup at the photography segment of the course for in-practice use.

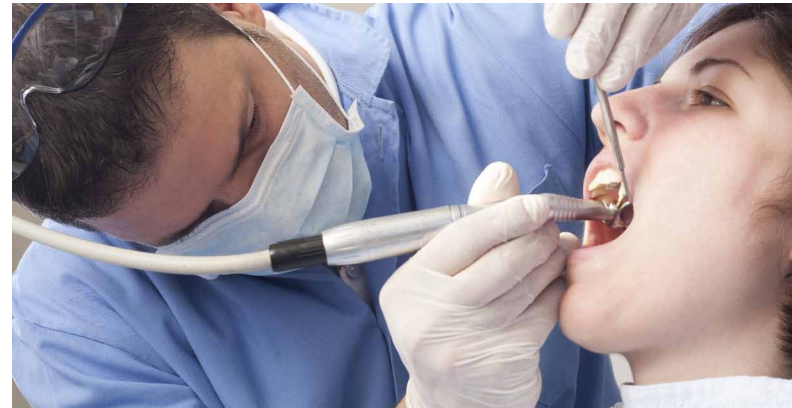
TESTIMONIALS

We are delighted to have received positive feedback from many of our delegates. Here are just some of their comments.

“It’s been a really **fantastic day**. I’ve really enjoyed all the detail, all the hands-on experience and one-to-one feedback.”

“The clinical teacher has been absolutely fantastic. They really break things down and **make it easy for you to understand** and follow.”

“**It was like no other course I’ve been to before**. It’s a completely new way of building up posterior teeth and making them anatomical, functional and correct.”



“I love the way that things were explained. I think it was all very clear, comprehensive and step-by-step. **It just makes things make sense.**”

“**The tutor is awesome**. He takes everything at a reasonable pace and is happy to slow down and speed up based on our pace. He makes sure we understand each stage before he moves on. It’s been a great experience.”

Mentorship is crucial in bridging the gap between theory and practical application. The mentor sessions provide a supportive environment for continuous learning, helping participants apply their newfound knowledge effectively in their practices.

Doctor A



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